



Guide to Your Walk for Earth

Thank you for joining us with your own Walk for Earth! Here's a guide to each step.

Step 1: Choose your walk route

Step 2: Make it a fundraiser with our link to Stop Ecocide

Help reach the £20K target for Stop Ecocide! Copy and paste our sample text below, to tell friends about your walk. Use this fundraising link in your messages: <https://cafdonate.cafonline.org/19962#!/DonationDetails>

Step 3: Message your MP and tag them with an image from your walk

First, make a **#WalkforEarthUK** sign on paper or card, that you can carry with you in a bag or rucksack.

It's easiest to write the hashtag in thick black marker pen on a strip of cardboard. But you could chalk it on a suitable surface (be considerate) if there's one on your walk, or sew it using dark thread onto pale fabric. Or come up with your own creative way! Make sure it's spelled correctly and is legible from snapping distance so you can photo it clearly.

On your walk, take a photo that shows your hashtag sign

If you don't want to be looking at your phone during your walk, you could do this at the start or end. We'd love it if you (or whoever you walk with) could be holding your sign. Or, you could lean the sign against something in nature. You could take your photo beside something that interests or inspires you in the living world. Make sure your hashtag sign is clearly visible and legible in the photo. Think of your MP looking at the image you'll make. Let it be something that encourages and inspires. Your MP might appreciate nature as much as you do - let that be a point of connection.

Message your MP - and tag them to your image on your social media

Not confident with social media? See our 'Tips on using social media' under 'How to Join Walk for Earth' on our website.

In the 'Find your MP' section in 'How to Join Walk for Earth' on our website, enter your postcode in the box to find your MP and their contact details. Copy and paste our sample text into an email to your MP, and fill in the info about your own walk.

Then post about your walk on your Instagram, Twitter or Facebook! It's very easy to tag your MP (all explained in 'Tips on Social Posting'). Use hashtags for Walk for Earth (**#WalkforEarthUK**) and Stop Ecocide (**#ecocidelaw**) when you post. Say why doing this walk was important to you. If you get a response, you could share that on your social media and tag us too: it helps to raise awareness. We'd love to know how you get on - let us know using our feedback form under How to Join Walk for Earth on the website.

Thank you!